



SNAPSHOT WISCONSIN

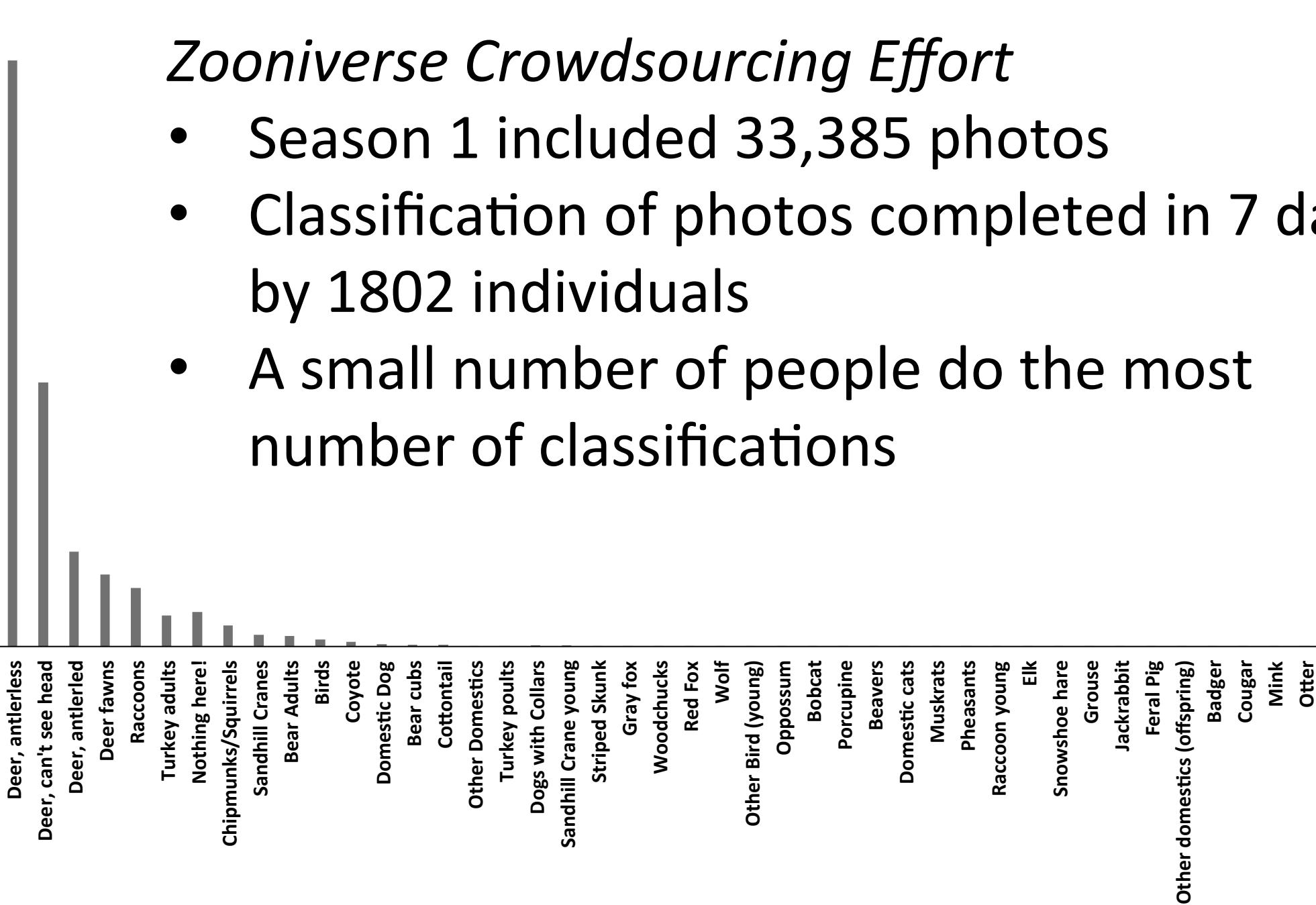


Can we predict animal presence and abundance statewide using remote sensing and trail cameras?

- Partner Agency
- Citizen Science / Crowdsourcing
- Remote Sensing
- Predictive Modeling
- Resource Management Objective
- Application Implementation

Zooniverse Crowdsourcing Effort

- Season 1 included 33,385 photos
- Classification of photos completed in 7 days by 1802 individuals
- A small number of people do the most number of classifications



Modeling Animals as a Function of Remote Sensing

ψ

Probability of occurrence

p

Probability of detection

λ

Expected abundance

John Clare (Ph.D. Student), Ben Zuckerberg, Tim van Deelen, Phil Townsend, *UW-Madison*
Jen Stanglein, *Wisconsin DNR*

Occurrence/Distribution

$$z_i \sim \text{Bernoulli } (\psi_i)$$

A site is occupied w/ some probability

$$\text{Logit}(\psi_i) = \beta_0 + \beta_1 X_i$$

This probability changes with environmental conditions

$$\text{Logit}(p_{ij}) = \beta_0 + \beta_1 X_{ij}$$

If occupied, we observe the species with some probability that may vary over time or space

$$y_{ij} \sim \text{Bernoulli } (p_{ij} \times z_i)$$

Our repeated presence-absence observations reflect the product of these distinct probabilities

Abundance

$$N_i \sim \text{Poisson } (\lambda_i)$$

Abundance at a site is a realization from an expected mean

$$\text{Log}(\lambda_i) = \beta_0 + \beta_1 X_i$$

Expected abundance varies across space

$$\text{Logit}(r_{ij}) = \beta_0 + \beta_1 X_{ij}$$

Each individual animal has some probability of being observed that may vary over time or space

$$p_{ij} = 1 - (1 - r_{ij}) N \downarrow i$$

The probability of observing the species at a specific time is proportional to individual detection and the number of individuals

$$y_{ij} \sim \text{Bernoulli } (p_{ij})$$

Repeated presence-absence reflects abundance and individual detection

Ongoing Work

Incorporate additional uncertainty

- MODIS Land Cover Dynamics
- Additional Landscape Metrics

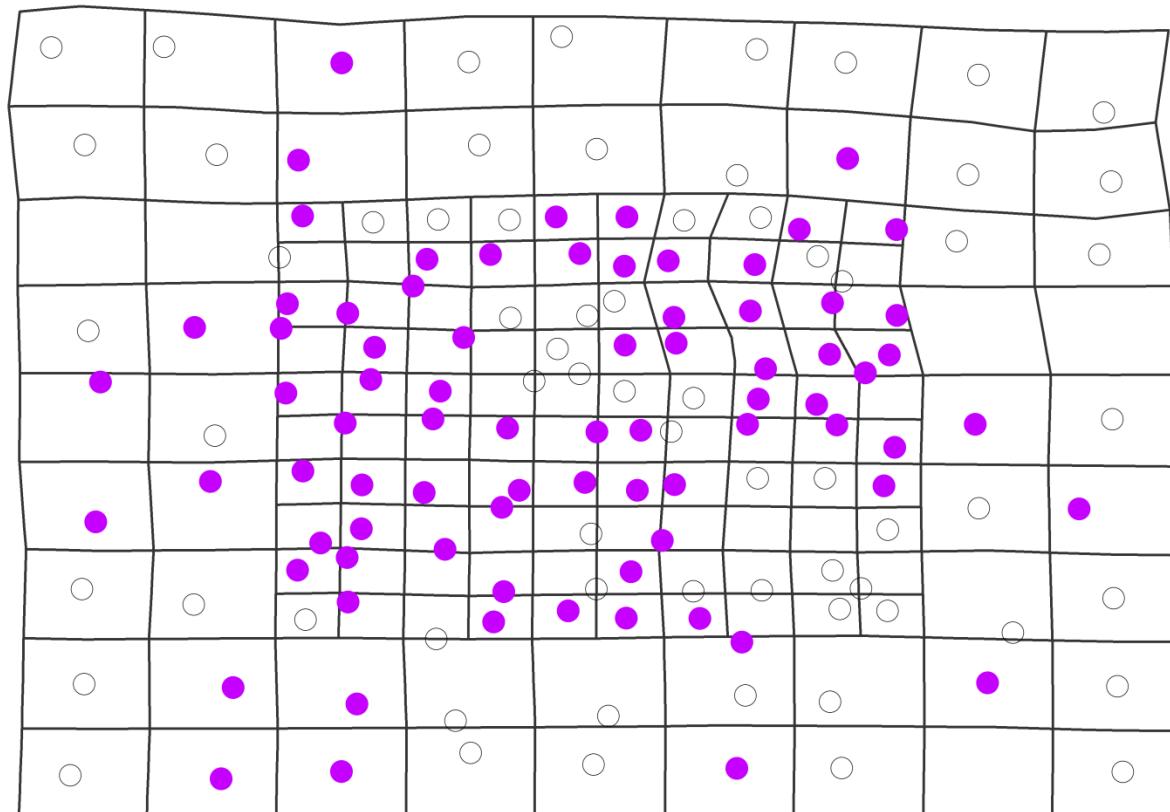
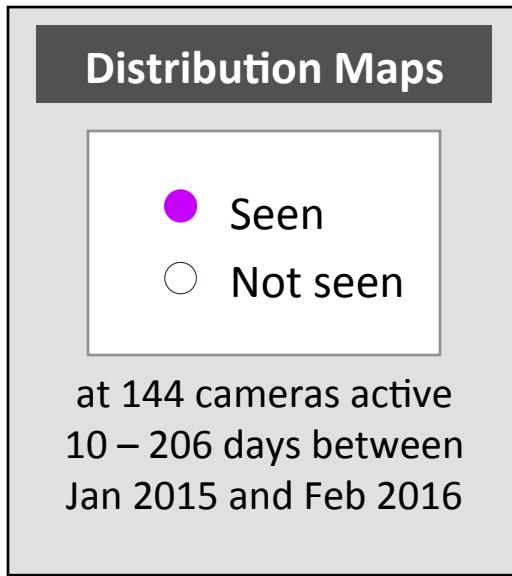
Incorporate dynamics

Explicitly consider spatial demographic processes

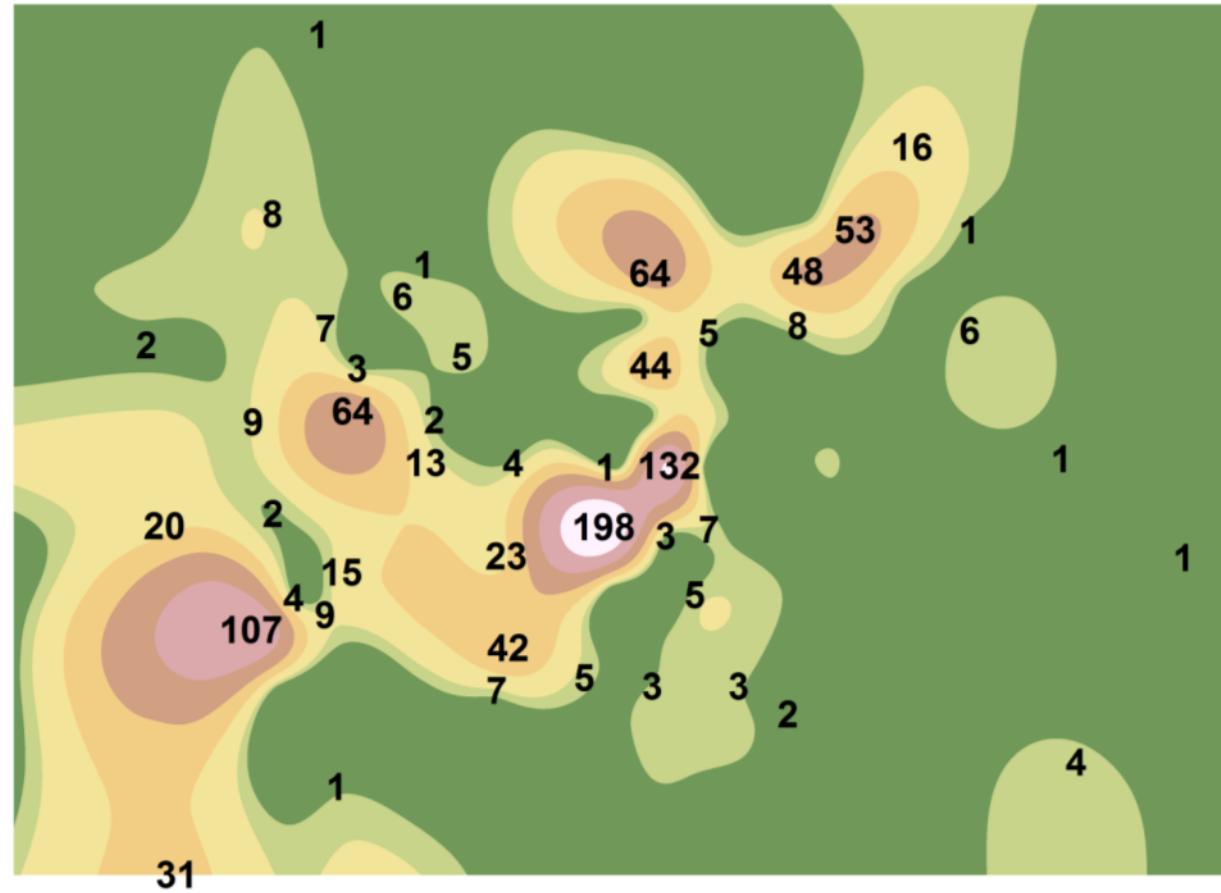
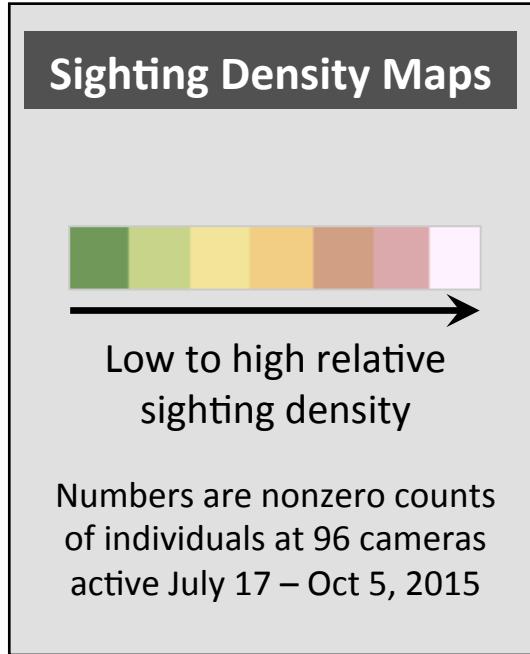
Application by Wisconsin DNR

Social Science

Camera sites with elk

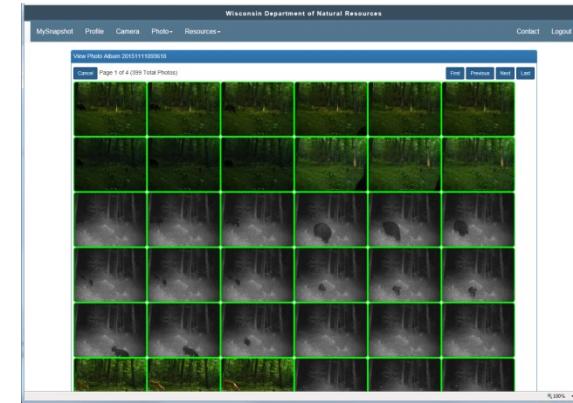
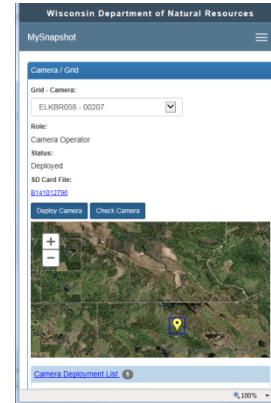
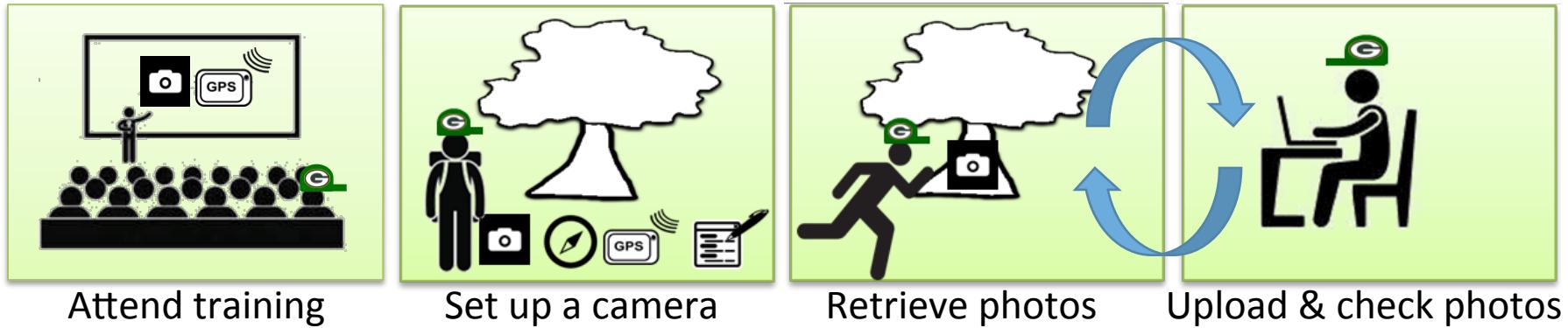


Sighting density of elk



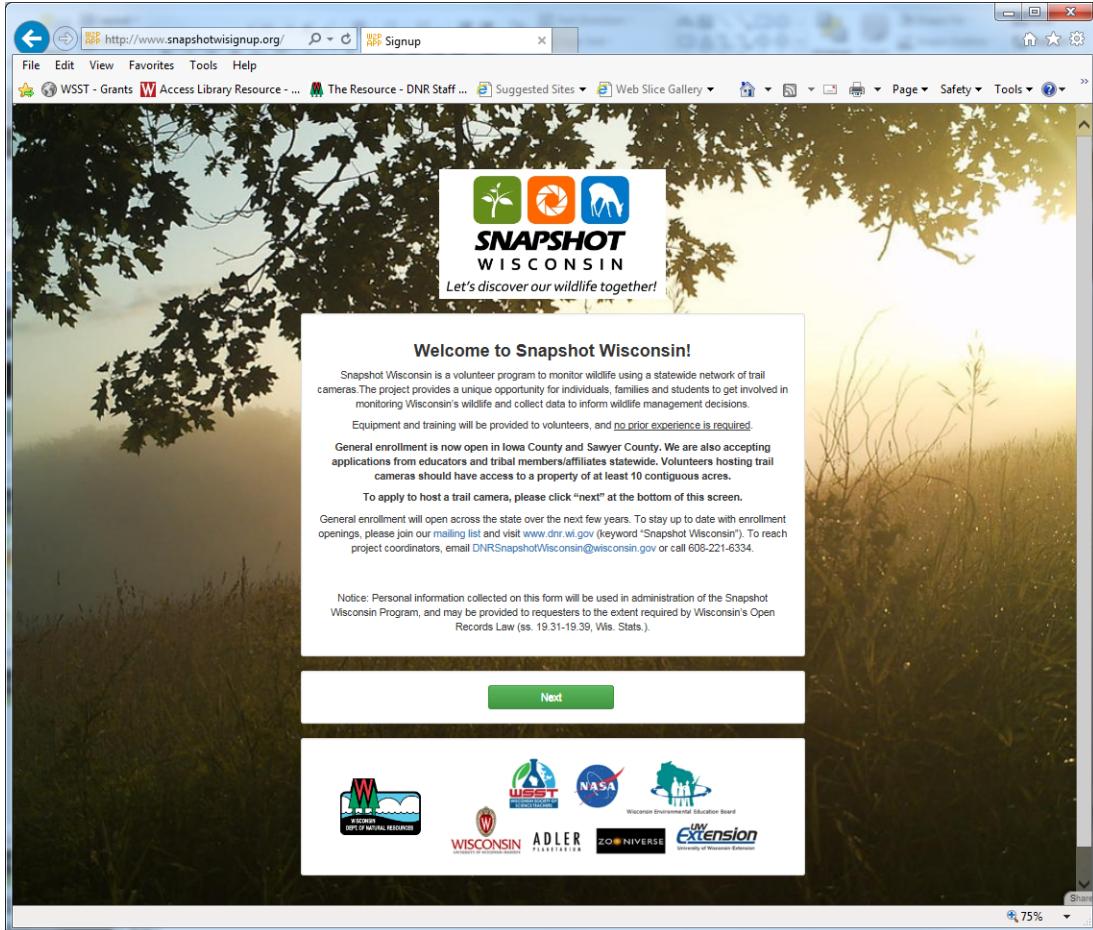
Citizen Science: Two ways to participate

1. Host a trail camera within a survey block



Enrolling volunteers by county

[SnapshotWIsignup.org](http://www.snapshotwisconsin.org)



Survey blocks

Cities/Villages/Places

Land Ownership

Federal

Tribal

State

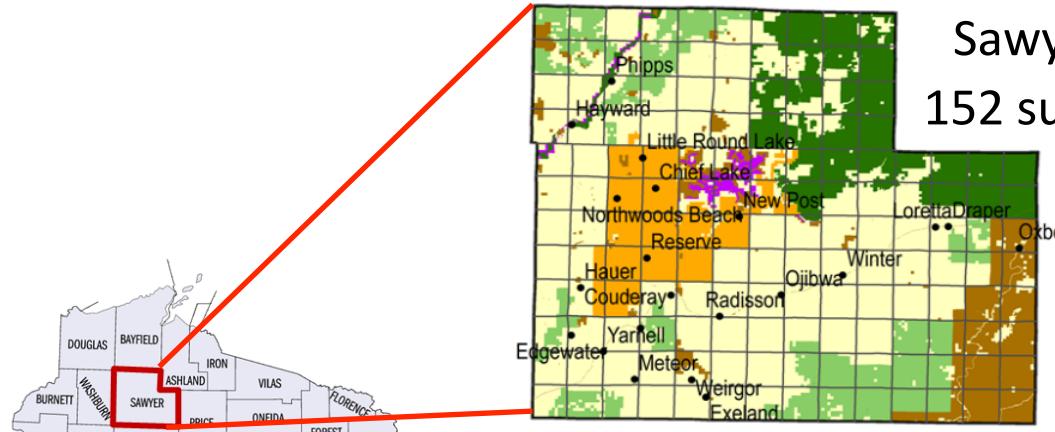
Local

County

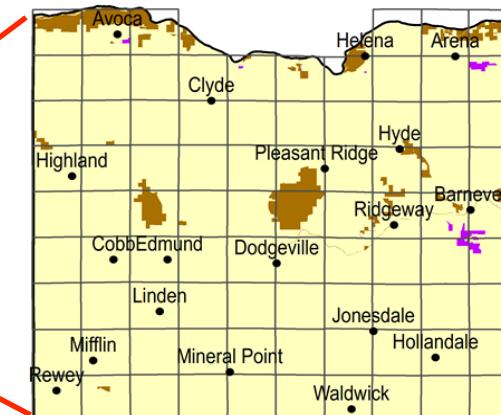
Easement/Partnership

Private

Sawyer County
152 survey blocks

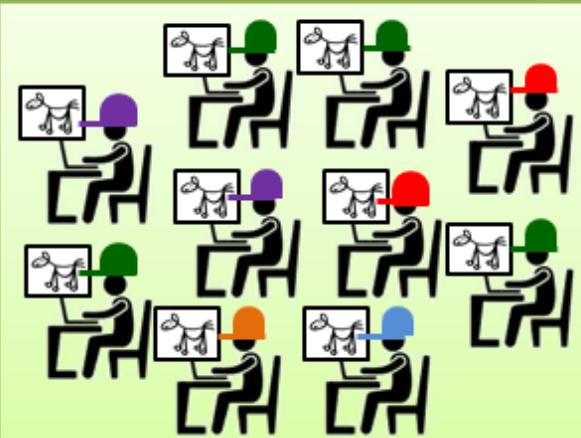


Iowa
County
86 survey
blocks

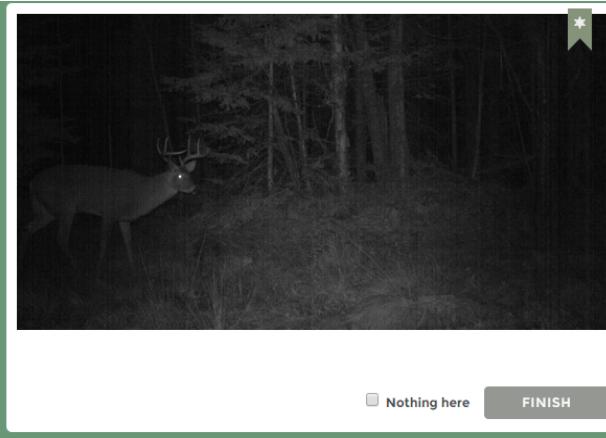


Citizen Science: Two ways to participate

2. Classify animals in photos



The image shows a grid of small animal icons (like deer, birds, and mammals) displayed on computer monitors, with various colored circles (purple, green, red, blue) overlaid on them, likely indicating different classifications or annotations made by different users.



This screenshot shows a night-vision style image of a deer in a wooded area. Below the image are two buttons: "Nothing here" and "FINISH". To the right is a classification table:

Coat	Tail	
Amphibians and Reptiles	Dog, Domestic	Opposum, Virginia
Badger, American	Elk	Other Domestic
Bear, Black	Fisher	Otter
Beaver, American	Fox, Gray	Pheasant
Bird	Fox, Red	Pig, Feral
Bobcat	Grouse	Porcupine
Cat, Domestic	Hare, Snowshoe	Raccoon
Chipmunks and Squirrels	Human	Skunk, Striped
Cottontail, Eastern	Jackrabbit, White Tailed	Skunk, Spotted
Cougar	Lynx	Turkey
Coyote	Marten, American	Weasel
Crane, Sandhill	Mink, American	Wolf, Gray
Crane, Whooping	Moose	Wolverine
Deer	Muskrat	Woodchuck

Laura Trouille (Adler Planetarium), many others

www.snapshotwi.org

Live Now!

Press and Media Blitz on May 17

The screenshot shows the homepage of the Snapshot Wisconsin project on the Zooniverse platform. The header includes the URL <https://www.zooniverse.org/projects/zooniverse/snapshot-wisconsin>, a navigation bar with links for Projects, About, Talk, Notifications, Collect, BUILD A PROJECT, Sign in, and Register, and a main menu with RESEARCH, CLASSIFY, FAQ, EDUCATION, TALK, BLOG, and TEAM. The main content area features a large background image of a forest in autumn colors. Overlaid text reads "Welcome to Snapshot Wisconsin. Help us identify animals in trail camera images." with a "Get started!" button. A vertical sidebar on the right is labeled "FIELD GUIDE". Below the main image, a white box contains the "ABOUT SNAPSHOT WISCONSIN" section and logos for the Wisconsin Department of Natural Resources, University of Wisconsin-Madison, UW Extension, NASA, WSST, Adler Planetarium, and Wisconsin Environmental Education Board.

ABOUT SNAPSHOT WISCONSIN

Snapshot Wisconsin is an effort to monitor wildlife year-round across a network of volunteer managed trail cameras. Help us to identify the animals captured on camera and better understand the distribution and trends of our wildlife populations.

WI DEPT OF NATURAL RESOURCES

WISCONSIN UNIVERSITY OF WISCONSIN-MADISON

UW EXTENSION University of Wisconsin-Extension

NASA

WSST WISCONSIN SOCIETY OF SCIENCE TEACHERS

ADLER PLANETARIUM

Wisconsin Environmental Education Board



Looks Like

Body Size

Rare/Uncommon

Amphibians and Reptiles	Fisher	Pig, Feral
Badger	Fox, Gray	Porcupine
Bear	Fox, Red	Raccoon
Beaver	Grouse	Skunk, Spotted
Other Bird	Jackrabbit	Skunk, Striped
Bobcat	Lynx	Snowshoe Hare
Cat, Domestic	Marten	Squirrels and Chipmunks
Cottontail	Mink	Turkey
Cougar	Moose	Weasel
Coyote	Muskrat	Wolf
Crane, Sandhill	Opossum	Wolverine
Crane, Whooping	Other Domestic	Woodchuck
Deer	Other Rodent	Nothing here
Dog, Domestic	Otter	Human
Elk	Pheasant	

Showing 44 of 44. Clear filters



Done

Show the project tutorial

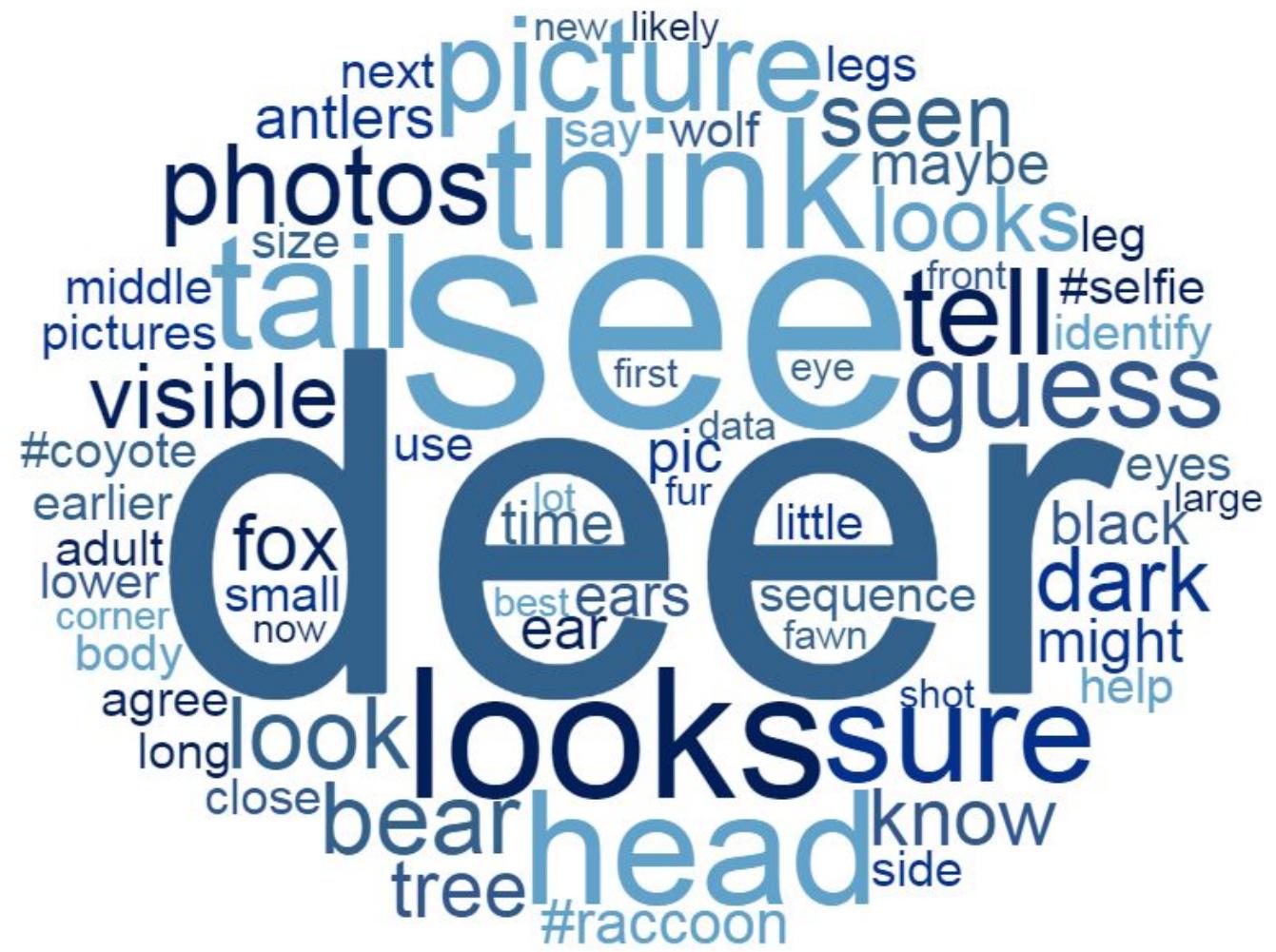
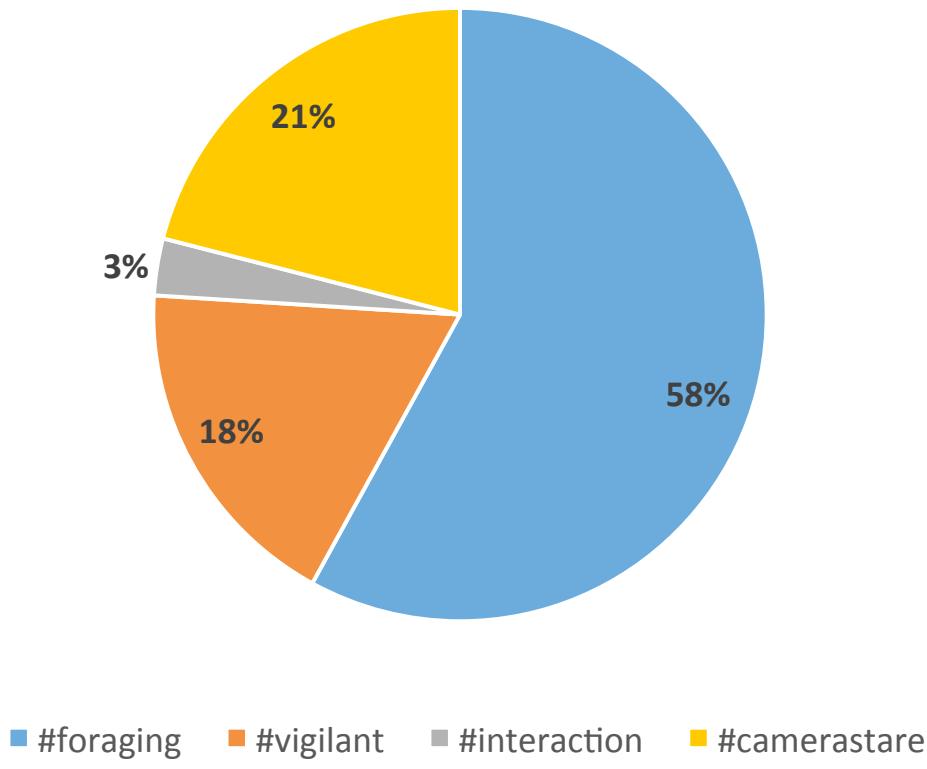
Building an online community

7558 comments in 4934 posts to date

Talk boards are motivational to participants, but also provide us with a wealth of information

- Qualitative data on which species are difficult for individuals to identify
- Source of opportunistic data
- Social Science Research: **Public Engagement in Science**

Volunteer Hashtags



Objectives:

Education Attitudes Engagement Community Involvement Build relationships

Human/vehicle detection

Remove identifiable humans/vehicles

Current version: Color based

Next version: optical flow + segmentation + ML
(under development)

